Case Study: Impact



Total Savings
in Material and
Labor = \$220,000
and Increased
Production by
2,250 Hours

Source: TPC Cost Value Analysis Report #2452

MULTINATIONAL CONGLOMERATE FINDS A SOLUTION FOR 500 WELDING LEADS AND SAVES OVER \$220K

CUSTOMER PROBLEM:

The ordinary welding cable our customer was using wasn't holding up to the abusive environment it was in. They were using it throughout the facility — indoor and outdoor — and it was continually getting nicked and pinched and covered in drops of steel. They were repairing the cable every two months or so.

TPC SOLUTION:

We knew the TSE jacket on our Super-Trex® brand DC Welding cable would hold up to the weld splatter as well as heat and flame. Since it was being used inside and out, we made sure to recommend a cable that continued to stay flexible in all weather conditions, too.

CUSTOMER'S RESULT:

Initially, the customer was hesitant to spend the extra money on TPC cable. After seeing the results, that is not a concern. Our customer changed out the cable on 500 welding units resulting in a material cost savings of \$167,750, a labor savings of over \$52,000 for a total saving of over \$220,000. We last checked in with them at 6 months after the change out and the TPC cable had not been repaired or replaced on any of the units — increasing their production by 2,250 hours!

TPC PRODUCT: Super-Trex® DC Welding Cable

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